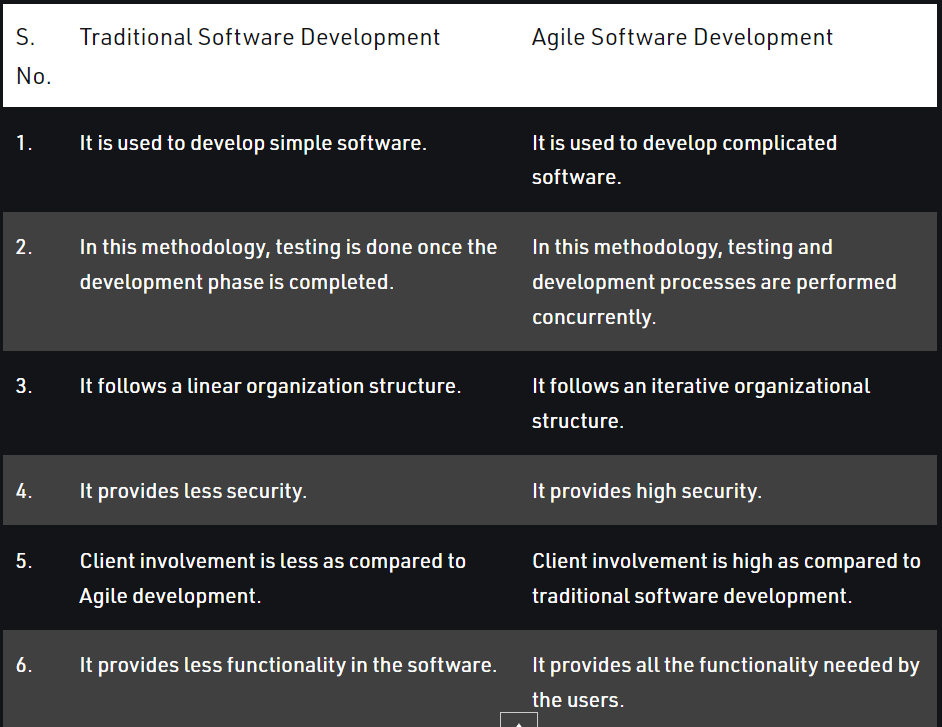
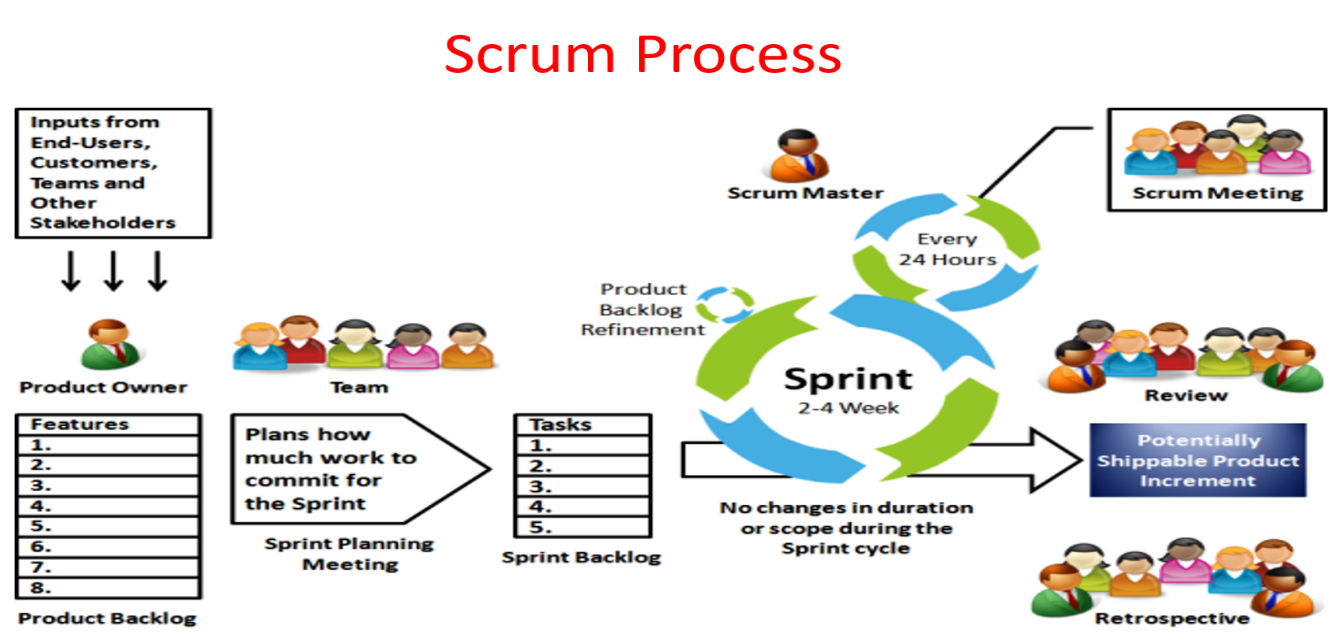


A customer is someone who's paying for your product/service. This person may or may not be an end user.

An end user is someone who will use your product/service. This person may or may not be a customer. It could be someone in your organization, for example, or it could be a person your customer wants to do business with.

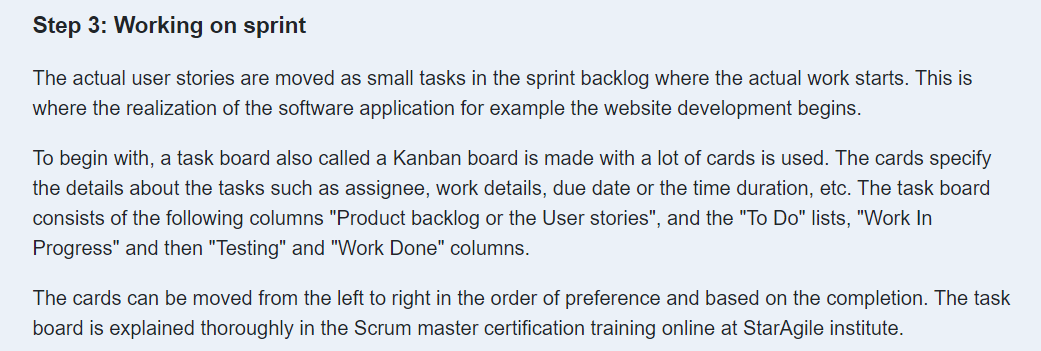
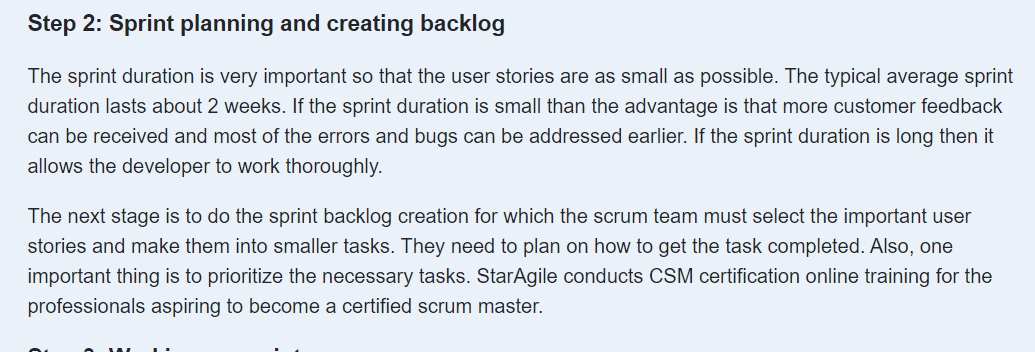
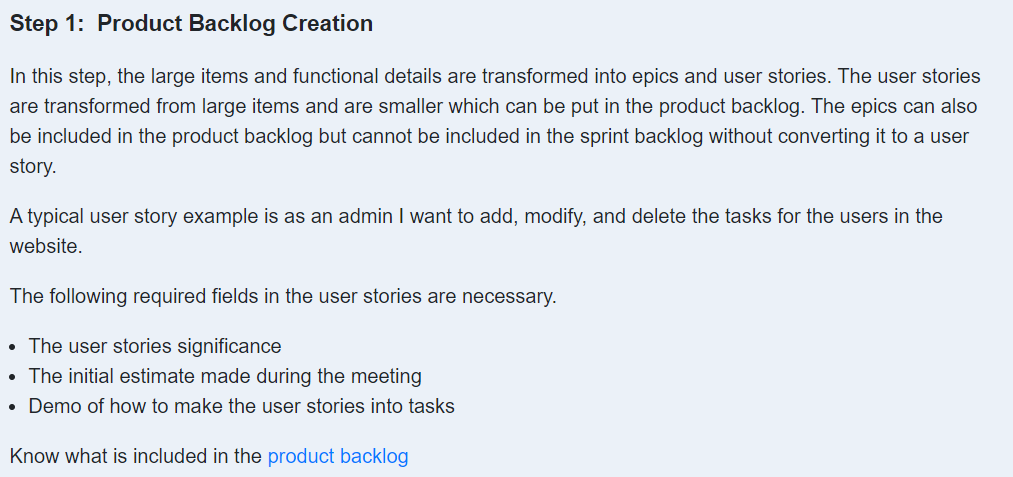
DIFFERENCE BETWEEN AGILE AND TRADITIONAL DEVELOPMENT

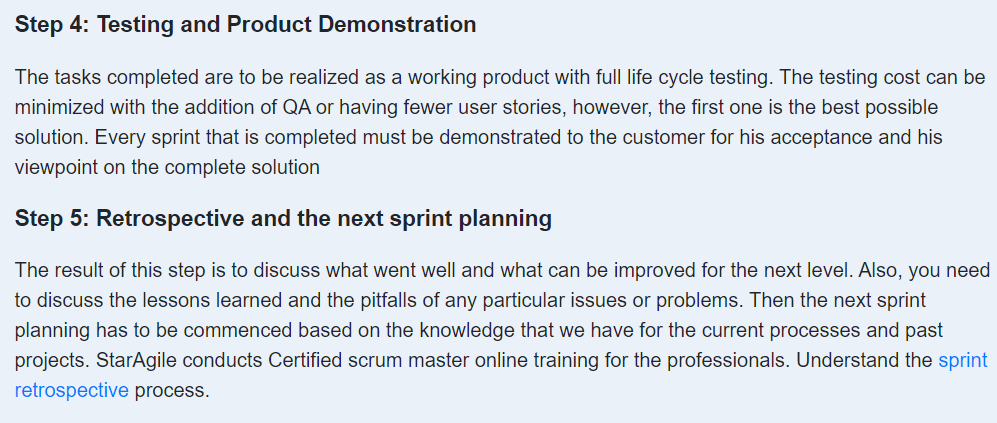


SCRUM PROCESS :

Steps :

* Step 1: Product Backlog Creation. ...
* Step 2: Sprint planning and creating backlog. ...
* Step 3: Working on sprint. ...
* Step 4: Testing and Product Demonstration. ...
* Step 5: Retrospective and the next sprint planning





Scrum has three roles:

**product owner**

**scrum master**

**development team members.**

